

Nutrition Seminar Program

2009-10

PARTNERSHIP COMMITMENT

Contact:

Shelley Johnson, RD
Associate Director, Nutrition
National Cattlemen's Beef Association
9110 E. Nichols Ave., #300
Centennial, CO 80112
PH: 303-850-3303
FAX: 303-770-6921

Refer to the attached state beef council list for your specific state contact.

The National Cattlemen's Beef Association and state beef councils will provide the following:

- A variety of **topic selections** for your annual meeting.
- A **qualified, notable speaker** who is an expert in the topic you select.
- Speaker travel **expenses** (including airfare and lodging) and honorarium.
- **Presentation materials**, which may include slides, overheads and/or handouts. This will vary based on the speaker.
- **Free client education kits and resource materials** to everyone who attends the session.

In return, we ask the state dietetic association to:

- Arrange for a **general** or **non-concurrent** session during which the speaker will present. (The session can be concurrent if there is a guarantee of 200 in attendance.)
- Allow 10 to 15 minutes at the end of the session to discuss the nutrition education resources available free to your members.
- Provide **a copy of the draft program** approximately three months prior to the event and a final program three to four weeks prior to the meeting.
- Forward session evaluations to Shelley Johnson at the address above.

To arrange for a sponsored speaker:

- Select the **top three topics** that meet the goals of your program theme.
- Schedule the **date and time** for the seminar – make sure you have the date and time ready when contacting the beef industry representative.
- Contact your **state beef council** or Shelley Johnson. Refer to the back of the book for the list of state beef council contacts.

We look forward to working with you!